



hair cosmetics

Press Release
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Sandra Oh, Avril Lavigne and Seth Rogan among Canadian celebrities recognized in AG Hair Cosmetics' 8th annual Best Canadian Celebrity Hair Awards

(Burnaby, B.C., Canada): Avril's cheeky pink streak, Sandra's smooth curls and Seth's tousled mop top have won the votes of over 600 Canadian hairstylists this year. Hairstylists from across the country have chosen their top picks in AG Hair Cosmetics' 8th annual Best Canadian Celebrity Hair Awards and named five of Canada's most notable celebs the winning choice for their trend-setting styles.

"This year's winners exemplify all the styles that are hot for hair this year," says Jami Symons, AG's Artistic Director and celebrity hairstylist. "Sandra Oh's sexy, long layers and Scott Speedman's textured, rugged look demonstrate the versatility today's women and men demand. And, Avril Lavigne — well most tweens and teens can definitely relate to this rock star's hair. Her peek-a-boo highlights can easily be replicated with a punch of coloured hair extensions. The shot of colour is something we've seen a lot of in fashion and it's translated into cutting-edge celebrity hairstyles."

Canada's largest independent manufacturer of salon haircare products, AG Hair Cosmetics, created the hair awards to celebrate great Canadian style and honor the celebrities who are helping to set trends around the globe. Hairstylists from across Canada cast their votes for their favourite celebrity 'do in five categories.

The winners of AG's 8th annual Best Canadian Celebrity Hair Awards are:

- Sexiest Hair on a Canadian Actress: **Sandra Oh**
- Sexiest Hair on a Canadian Actor: **Scott Speedman**
- Best Hair on a Musician: **Avril Lavigne**
- Most Interesting and Unique Hairstyle: **Seth Rogan**
- Best Hair on a Canadian Athlete: **Trish Stratus**, WWE Professional Wrestler

A record-breaking 600 Canadian hairstylists voted in AG's Best Canadian Celebrity Hair Awards — the highest participation in the award's history. Voting took place online this winter. In addition to voting on the best Canadian hairstyles, AG's artistic team offers tips on how to recreate the famous 'dos at home. Visit www.aghaircosmetics.com for step by steps, pictures and bios on the winning celebrities.

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AG has been creating style with substance since 1989. Founded by John and Lotte Davis, AG is Canada's largest independent manufacturer of salon haircare products and is sold in more than 10,000 salons across North America. The company boasts a unique range of more than 40 products made with only the finest ingredients and a highly sought after artistic team, comprised of award-winning stylists. Visit www.aghaircosmetics.com.

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For more information, contact:

Tatiana Jovic
Manager, Public Relations and Communications
AG Hair Cosmetics
Tel: (604) 294-8870 ext. 130
E-mail: tjovic@aghaircosmetics.com